



STATE PERFORMANCE SUMMIT 2017

PERFORMANCE MEASURES AND
DATA ANALYTICS IN STATE GOVERNMENT

Marriott Metro Center, Washington, D.C. – April 18-20, 2017

DAY 1 – APRIL 18, 2017

7:30 – 8:30 AM	Registration and Breakfast	
8:30 – 9:15 AM	KEYNOTE: Best Practices for Chief Performance Officers <i>Mike Morello, Chief Performance Officer, State of Maryland</i>	
9:15 – 10:30 AM	Leadership Panel: How Data and Evidence Can Improve Performance in State Government Agencies	
10:45 – 12:00	Performance-Informed Budget Justifications: What Do Results Cost?	
12:00 – 1:00 PM	Lunch	
	USING PERFORMANCE MANAGEMENT TO MAKE DECISIONS IN STATE GOVERNMENT	
1:00 – 2:00 PM	Making the Most of Performance “Stat” Reviews to Drive Change	Integrating Financial and Performance Information
2:00 – 3:00 PM	Total Transparency: Creating Open Data Portals	
3:15 – 4:15 PM	Improving Citizen Service – Using 311 and Customer Service Metrics to Drive Change	
4:15 – 4:45 PM	How Do You Compare? Assessing Your State Government Using the Government Performance Management Maturity Model	

DAY 2 – APRIL 19, 2017

7:30 – 8:30 AM	Breakfast	
8:30 – 9:30 AM	Best Practices for Running a Data Analytics Unit in State Government Agencies	
	DATA ANALYTICS AND MEASURES FOR STATE GOVERNMENT	TOOLS FOR IMPROVING PERFORMANCE
9:45 – 10:45 AM	Law Enforcement Data Analytics and Measures	Leveraging Data Across Government: Breaking Down Barriers Using Data Exchanges
11:00 – 12:00 PM	Social Services Data Analytics and Measures	Innovation Labs in Government: Establishing An Internal Unit to Test New Ideas and Drive Innovation
12:00 – 1:00 PM	Lunch	
1:00 – 2:00 PM	Housing Data Analytics and Measures	Process Transformation in Government: Lean Six Sigma and Shared Services
2:00 – 3:00 PM	Using Evidence-Based Analysis to Fund Better Outcomes	Partnering with the Federal Government on Performance Management and Data Analytics
3:15 – 4:15 PM	Highway and Infrastructure Data Analytics and Measures	Using Social Impact Bonds and Partnerships with Foundations and Federal Agencies to Fund What Works

POST-CONFERENCE WORKSHOPS – APRIL 20, 2017

(select one)

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A	B	C
Developing and Using Performance Measures in Government : The Logic Model Approach	Data Analytics Fundamentals for Government Managers	Requirements to Results: Aligning Programs to Performance Goals

Event Registration Pricing				
	Early Bird Registration Until Jan 31, 2017	Conference + Workshop Until Jan 31, 2017	General Registration	Conference + Workshop
Government / Non-Profit	\$995	\$1495	\$1295	\$1795
Corporate	\$1495	\$1895	\$1695	\$2195