

# 17th Annual CITY AND COUNTY PERFORMANCE SUMMIT

Use measures and metrics to set priorities, monitor progress, and drive results in local government

April 18-20, 2017  
Marriott Metro Center  
Washington, D.C.

[performanceinstitute.org](http://performanceinstitute.org)



Earn up to 16 CPE credits for attending



Best practices from cities and counties in using performance measures and data analytics to drive transformation

**TOP 10 REASONS TO ATTEND CCPS:**

**1**  
Acquire performance measures for cities and counties

**2**  
Align city and county budgets to results

**3**  
Enhance transparency in city and county management

**4**  
Find the answers to your most complex problems by leading experts in the local government

**5**  
Learn strategies for collaborating with other cities and counties

**6**  
Evaluate the latest process improvement techniques to curb government waste

**7**  
Network with managers from other city and county governments

**8**  
Prepare for the new evidence-based funding mandates

**9**  
Learn to become the catalyst for change in your office

**10**  
Propel your career with the best professional development opportunity of the year

# 17th Annual City and County Performance Summit

## DAY 1: Monday, April 18, 2017

Time Slot	Title	
7:30 – 8:30	Registration and Breakfast	
8:30 – 8:45	KEYNOTE: Using Performance Management to Transform City and County Operations	
9:15 – 10:30	Lessons from “What Works Cities” Initiative: How Data and Evidence Can Improve Performance in Local Government	
	<b>PERFORMANCE MEASURES FOR CITIES AND COUNTIES</b>	<b>BUDGETING FOR RESULTS</b>
10:45 – 11:45	Show Me The Measures: Performance Measures That Drive Change in Local Government	Performance-Informed Budget Justifications: What Do Results Cost?
12:00 – 1:00	Lunch	
1:00 – 2:00	Getting Leadership to use Performance Measures: Citi-Stat and County-Stat Models	Integrating Financial and Performance Information
2:00 – 3:00	Total Transparency: Creating Open Data Portals in Cities and Counties	
3:15 – 4:15	Improving Citizen Service – Using 311 and Customer Service Metrics to Drive Change	
4:15 – 4:45	How Do You Compare? Assessing Your City or County Using the Government Performance Management Maturity Model	

## Day 2: Tuesday, April 19, 2017

Time Slot	Title	
7:30 – 8:30	Breakfast	
8:30 – 9:30	Best Practices for Running a Data Analytics Unit for a City or County Government	
	<b>DATA ANALYTICS FOR CITIES AND COUNTIES</b>	<b>TOOLS FOR IMPROVING PERFORMANCE</b>
9:45 – 10:45	Law Enforcement Data Analytics and Measures	Leveraging Data Across Government: Breaking Down Barriers Using Data Exchanges
11:00 – 12:00	Social Services Data Analytics and Measures	Innovation Labs in Government: Establishing An Internal Unit to Test New Ideas and Drive Innovation
12:00 – 1:00	Lunch	
1:00 – 2:00	Housing Data Analytics and Measures	Process Transformation in Government: Lean Six Sigma and Shared Services
2:00 – 3:00	Water and Wastewater Data Analytics and Measures	Partnering with the Federal Government on Performance Management and Data Analytics
3:15 – 4:15	Streets and Infrastructure Data Analytics and Measures	Using Social Impact Bonds and Partnerships with Foundations and Federal Agencies to Fund What Works
4:15 – 4:45	Employee Engagement in City and County Government	

## Day 3: Wednesday, April 20, 2017 – Post-Conference Workshops

A	B	C
Developing and Using Performance Measures in Government : The Logic Model Approach	Data Analytics Fundamentals for Government Managers	Requirements to Results: Aligning Programs to Performance Goals

# 3 Easy Ways to Register



## ONLINE

Register online at  
[www.performanceinstitute.org](http://www.performanceinstitute.org)



## CALL

877.992.9521



## MAIL\*

Name		Title	
Address			
City		State	Zip
Email			
Phone			

\* Payment by company check, credit card or SF-182 must be received for all mail registrations no later than 5 business days PRIOR to course date.

## PRICING

Reserve your space at the conference now and save \$200 off the standard rate.

Registration Type	Government	Corporate
Early Bird / Until Jan 31	\$995	\$1495
Conference + Workshop Early Bird / Until Jan 31	\$1495	\$1895
General Registration	\$1295	\$1695
Conference + Workshop	\$1795	\$2195

### Bringing your team?

Contact PI for group discounts: 877-992-9521

## Summit Location

Marriott Metro Center, Washington, D.C.  
775 12th St NW, Washington, DC 20005  
(between G and H Streets NW – Metro Center station)

## Day 3 Workshops

Performance Institute Training Center  
3101 Wilson Blvd Suite 250 Arlington, VA 22201  
10 minutes away from summit location – Metro accessible (Clarendon)

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## GET CERTIFIED

### Certified Government Performance Manager (CGPM) Program

The Performance Institute's Certified Government Performance Manager (CGPM) program provides the skills and tools needed to make you a lead performance management resource for your organization. Candidates for our standard certificate sit for a brief examination. Candidates for our advanced certificate complete a capstone project—a real-world project from your agency that you can use to apply concepts, knowledge and skills from your courses and receive expert feedback from a staff member of The Performance Institute.

Upon completion of certification, you will gain both a professional distinction and academic credit. The Performance Institute's courses are accredited through the National Association of State Boards of Accountancy (NASBA) and the Project Management Institute (PMI).

For more information about the CGPM program, or for help customizing CGPM certification to suit your needs, contact The Performance Institute at 1-877-992-9521.



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